



Mutt March

June 11, 2011 - McCollum Park

Thank you for supporting the first annual 2011 Mutt March. Your generous donation will allow all funds raised by event participants to go directly to our two beneficiary's: Chase Away K9 Cancer and the Snohomish County Sherriff's Pennies for Puppies program.



ChaseAwayK9Cancer.org

Like many worthwhile organizations, Chase Away K9 Cancer campaign found its beginning at the end of a great love and loss. Chase was a beautiful black lab who achieved the designation of AKC Master Hunter and an Elite Jumper status with Dock Dogs in 2005. She was a picture of good health and vitality until a lump under her chin was found. It turned out to be a nasal carcinoma. Even after the best possible care, it was too late to save Chase. She died just shy of her seventh birthday. Propelled to action by the loss, Chase's mom, Cera Reusser, decided to be a hero for her dog and set out to do all that she could to help in this crucial battle. Her efforts through fundraising and education have made a huge difference in the fight against canine cancer. 100% of the funds raised by Chase away k9 Cancer go directly to the ACVIM Foundation. The American College of Veterinary Internal Medicine (ACVIM) Foundation is a non-profit organization founded in 2000 to support the work of specialists in veterinary medicine. Through Chase, your contributions help fund research, education, advocacy and service, leading to the primary goal of healthier and longer lives for animals.



PenniesForPuppiesAndPonies.org

Pennies for Puppies and Ponies is a 501c3 non-profit foundation dedicated to providing financial assistance and support to the Snohomish County Sherriff's Office K9 Unit, the Snohomish County Sherriff's Office Mounted Patrol Unit, and the Snohomish County Volunteer Search and Rescue K9 Unit. This assistance and support includes, but is not limited to funding and in-kind donations for the purchase of dogs, horses, equipment, food, veterinary support and training.

The economic downturn has taken its toll on every unit in the Snohomish County Sherriff's Office. Your contributions help assure that these programs that are vital to the community remain intact.

2011 Mutt March Sponsorship Opportunities

Sponsorship Level / Vendor Booth

Sponsorship/Booth Fee

Vendor Booth

10 x 10 Booth Space (Registration prior to May 1st)	\$125
10 x 10 Booth Space (after May 1st)	\$150
10 x 20 Booth Space (Registration prior May 1st)	\$175
10 x 20 Booth Space (after May 1st)	\$225
K9 Water Station Sponsor	\$250
Banner on Water Station	
Promotional Materials and/or Give-a-ways at Station	
Direct Interaction with Attendees	
Additional 10 x 10 Booth Space if Desired	

Pack Member

Name on Posters	\$500
Logo on Website	
Promotional Materials in Gift Bag	
Main Stage Recognition	
10 x 10 Booth Space	

Champion / Bandana Sponsor

Logo on Posters	
Logo on Website	
Promotional Materials in Gift Bag	
Banner Along Walk Trail	
Main Stage Recognition	
Name on T-shirt	
Promotional Materials/Presence at Bandana Table	
10 x 10 Booth Space	

*Contact Steve Goetz for Pricing
Steve@TheGoetzGroup.com*

Guardian / T-shirt Sponsor

Logo on Posters	
Logo on Website	
Promotional Materials in Gift Bag	
Banner Along Walk Trail	
Main Stage Recognition	
Logo on T-shirt	
Promotional Materials/Presence at T-shirt Table	
10 x 20 Booth Space	

*Contact Steve Goetz for Pricing
Steve@TheGoetzGroup.com*

Pack Leader

Logo on Posters

Logo on Website

Promotional Materials in Gift Bag

Banner on Main Stage and on Walk Trail

Main Stage Recognition / Opportunity to Address Participants

Logo on T-shirt

Unlimited Booth/Display Space

Mention in Press Release

Contact Steve Goetz for Pricing

Steve@TheGoetzGroup.com

Mutt March 2011

Sponsor / Vendor Booth Application

Primary Contact Name: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Web Site: _____

E-mail Address: _____

Sponsorship Level

- | | | |
|--|--|---|
| <input type="checkbox"/> 10' X 10' Vendor Booth | <input type="checkbox"/> Water Station | <input type="checkbox"/> Champion, Guardian and Pack Leader Sponsor |
| <input type="checkbox"/> 10' X 20' Pack Member Booth | <input type="checkbox"/> Pack Member | <i>(Please contact Steve@TheGoetzGroup.com)</i> |

I agree to participate in the 2011 Mutt March and further agree to the following:

- To have our booth manned during all event hours (if applicable).
- To complete set-up between **7 A.M. and 9 A.M.** on Saturday June 11th. Tear down must be completed **no later than 6 P.M.** *Note: booth space does not include tables, chairs, tents or electricity.*
- Not to use drugs or alcoholic beverages.
- Not to have any flammable liquid fuel equipment.
- Not to provide or sell any food or beverages.
- Agree to sign and submit a "Hold Harmless" waiver.
- I have the authority to sign on behalf of my organization.

Signature: _____ Date: _____

Print Name: _____ Title: _____

To receive full sponsor benefits, this agreement form and check are due by May 15th, 2011. Payment for vendor booths only must be received prior to May 1st to qualify for the early registration rate.

Mail completed form and check to: Mill Creek Rotary
ATTN: Bill McElroy
PO Box 12248
Mill Creek, WA 98082

For all sponsors at Pack Member level or above, please e-mail a PDF or Illustrator file of your logo to Dara Turransky at 7 Lucky Dogs. Her email: Dara@7LuckyDogs.com

Hold Harmless Agreement

_____ and their employees and/or volunteers shall defend, indemnify, and hold harmless the Mutt March and the Mill Creek Rotary, including its officers, employees and agents from and against any and all liability, loss, expense, including reasonable attorneys' fees, or claims for injury or damages arising out of or in connection with the 2011 Mutt March.

Signature: _____

Printed Name: _____

Title: _____

Date: _____